



# WELCOME

March 21, 2024

**Buncombe County Tourism Development Authority Board Meeting**

EXPLORE  
**ASHEVILLE**  
POWERED BY | Buncombe County Tourism  
Development Authority



# CALL TO ORDER

Chair Brenda Durden

- Call to order the Joint Meeting of the BCTDA, Public Authority and BCTDA Nonprofit Corporation.



Board Meeting

Thursday, March 21, 2024 | 9:00 a.m.

Explore Asheville | 27 College Place | Board Room (1st Floor)

Members of the public may attend in person or [register here](#) to view a livestream of the meeting.

AGENDA

9:00 a.m.	Call to Order the Joint Meeting of the BCTDA, Public Authority and BCTDA, Nonprofit Corporation	Brenda Durden
9:05 a.m.	Approval of February 28, 2024 Meeting Minutes	Brenda Durden
9:10 a.m.	February 2024 Financial Updates	Melissa Moore, Buncombe County Finance Director / BCTDA Fiscal Agent
9:15 a.m.	Tourism Product Development Fund Committee Nominations	Brenda Durden
9:20 a.m.	President & CEO Report <ul style="list-style-type: none"><li>a. Industry Metrics</li><li>b. Other Updates</li></ul>	Vic Isley
9:25 a.m.	Business Development Sports Update	Michael Kryzanek
9:35 a.m.	FY25 Budget Process <ul style="list-style-type: none"><li>a. Finance Committee Report</li><li>b. Trends &amp; Forecasts</li><li>c. Establish Revenue Forecast</li></ul>	Matthew Lehman Jennifer Kass-Green Matthew Lehman
9:50 a.m.	Asheville City Council Update	Vice Mayor Sandra Kilgore
9:55 a.m.	Buncombe County Commission Update	Commissioner Terri Wells
10:00 a.m.	Miscellaneous Business	Brenda Durden
10:05 a.m.	Comments from the General Public	Brenda Durden
10:10 a.m.	Adjournment	Brenda Durden

The next joint BCTDA monthly meeting is **Wednesday, April 24, 2024**, at 9:00 a.m., in the Board Room of Explore Asheville, located at 27 College Place. Please contact Julia Simpson at [jsimpson@ExploreAsheville.com](mailto:jsimpson@ExploreAsheville.com) or 828.333.5831 with questions.

The BCTDA's Annual Planning Session will be held on **Friday, March 22, 2024**, 10:00 a.m. to 5:00 p.m., in the Barrel Room of Highland Brewing Company, located at 12 Old Charlotte Highway.

BCTDA Mission Statement

*To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.*



# FOR OUR REMOTE VIEWERS

Chair Brenda Durden

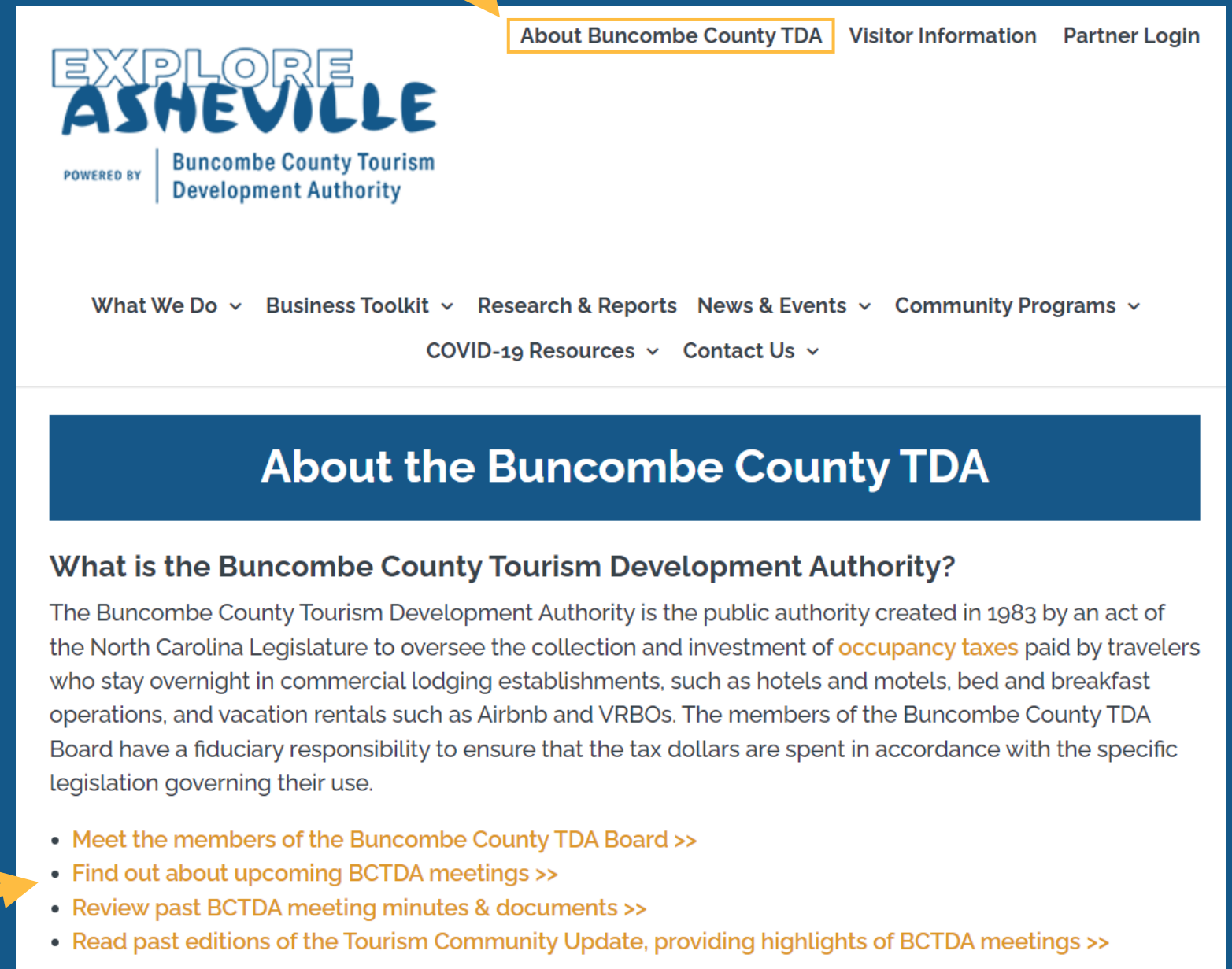
For our viewers watching remotely, documents were emailed to everyone who registered on Zoom by 8:00 this morning.

The agenda and meeting documents are also available online.

Additional materials, including the PowerPoint presentation, will be posted later today.

Go to:

- [AshevilleCVB.com](https://AshevilleCVB.com)
- About the Buncombe County TDA
- Find out about upcoming BCTDA meetings



The screenshot shows the 'EXPLORE ASHEVILLE' website header. The navigation bar includes links for 'About Buncombe County TDA' (highlighted with an orange box and an arrow), 'Visitor Information', and 'Partner Login'. Below the header, a secondary navigation bar lists 'What We Do', 'Business Toolkit', 'Research & Reports', 'News & Events', 'Community Programs', 'COVID-19 Resources', and 'Contact Us'. The main content area features a dark blue banner with the text 'About the Buncombe County TDA'. Below this banner, the section 'What is the Buncombe County Tourism Development Authority?' is followed by a paragraph explaining the authority's role. A list of links is provided at the bottom of the section, with an orange arrow pointing to the 'Find out about upcoming BCTDA meetings' link.

**EXPLORE ASHEVILLE**  
POWERED BY | Buncombe County Tourism Development Authority

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## About the Buncombe County TDA

### What is the Buncombe County Tourism Development Authority?

The Buncombe County Tourism Development Authority is the public authority created in 1983 by an act of the North Carolina Legislature to oversee the collection and investment of **occupancy taxes** paid by travelers who stay overnight in commercial lodging establishments, such as hotels and motels, bed and breakfast operations, and vacation rentals such as Airbnb and VRBOs. The members of the Buncombe County TDA Board have a fiduciary responsibility to ensure that the tax dollars are spent in accordance with the specific legislation governing their use.

- [Meet the members of the Buncombe County TDA Board >>](#)
- [Find out about upcoming BCTDA meetings >>](#)
- [Review past BCTDA meeting minutes & documents >>](#)
- [Read past editions of the Tourism Community Update, providing highlights of BCTDA meetings >>](#)

# WELCOME BOARD & GUESTS

Chair Brenda Durden

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- **Welcome board members and guests who are in attendance**
- **Introductions around the room**



# FEBRUARY 28 MINUTES

Chair Brenda Durden

Questions/ Comments

## Suggested Motion:

Motion to approve the February 28, 2024, meeting minutes.

Motion Second

Additional Discussion

Vote



POWERED BY | Buncombe County Tourism Development Authority

Buncombe County Tourism Development Authority  
A Joint Meeting of the Public Authority and Nonprofit Corporation  
Explore Asheville – 27 College Place, Asheville

Board Meeting Minutes  
Wednesday, February 28, 2024

- Present (Voting):** Brenda Durden, Chair; HP Patel, Lucious Wilson, Elizabeth Putnam, Scott Patel, Michael Lusick, Larry Crosby
- Absent (Voting):** Matthew Lehman, Vice Chair; Kathleen Mosher
- Present (Ex-Officio):** Buncombe County Commissioner Terri Wells
- Absent (Ex-Officio):** Asheville Vice Mayor Sandra Kilgore
- Staff:** Vic Isley, Tiffany Thacker, Julia Simpson, Ashley Greenstein, Josh Jones, Holly Watts, Dodie Stephens, Jennifer Kass-Green, Sarajane Case, Luisa Yen
- BC Finance:** Mason Scott, Buncombe County
- Legal Counsel:** Sabrina Rockoff, McGuire, Wood & Bissette/BCTDA Attorney
- In-Person Attendees:** Katie Stadius, Zartico  
Nathan Pennington, Tim Love; Buncombe County  
Megan Rogers, Asheville Independent Restaurant Association (AIR)  
Tina Kinsey, Asheville Regional Airport  
John Ellis, Prior BCTDA Board Member  
Olivia Ward, OnWard Digital Media  
Rick Bell, Asheville Buncombe Hotel Association  
Peter Pollay, Posana  
Randy Claybrook, Asheville Bed & Breakfast Association  
Roy Harris, Community Member  
Matt Allen, David West; Land of the Sky Association of Realtors
- Online Attendees:** Sha'Linda Pruitt, Mickey Poandl, Connie Holliday, Kimberly Puryear, Carli Adams, Emily Crosby, Anna Harris, McKenzie Provost, Nick Kopley, Khal Khoury; Explore Asheville  
Matt Evans, Savannah Glance; Buncombe County  
Jim Muth, TPDF Committee  
Kit Cramer, Zach Wallace; Asheville Area Chamber of Commerce  
Will Hofmann, Asheville Citizen Times  
Helen Chickering, Felicia Sonmez; Blue Ridge Public Radio  
Andrew Celwyn, Herbiary  
Madison Davis, Chris Smith; Asheville Buncombe Regional Sports Commission  
Summer Casiano, Tanger Asheville  
Bo Hess, Valentina Pallin; Elect Bo Hess campaign  
Madison Smith, Grey Hallock; WLOS  
Brad Durden, Asheville Hotel Group  
Ken Pierce, Asheville resident  
Manu Chopra, ITT







# FEBRUARY 2024 FINANCIAL UPDATES

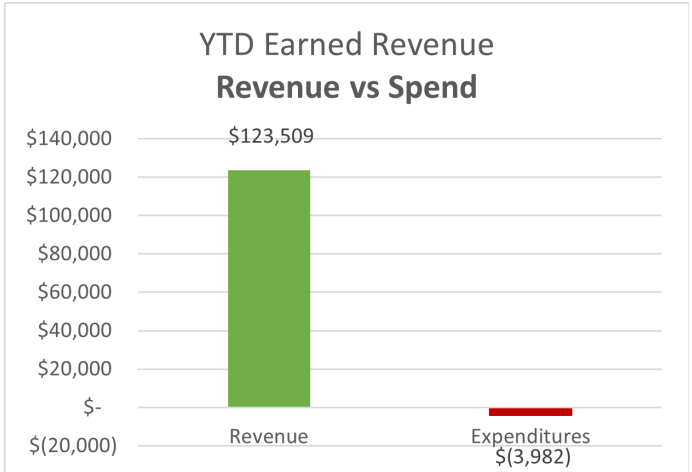
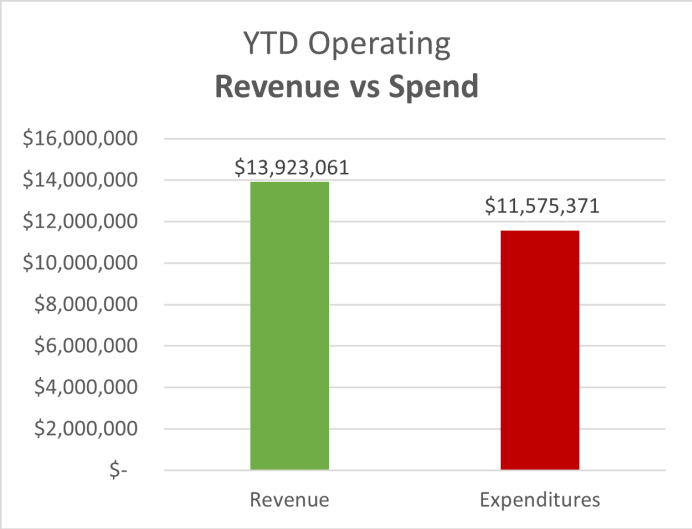
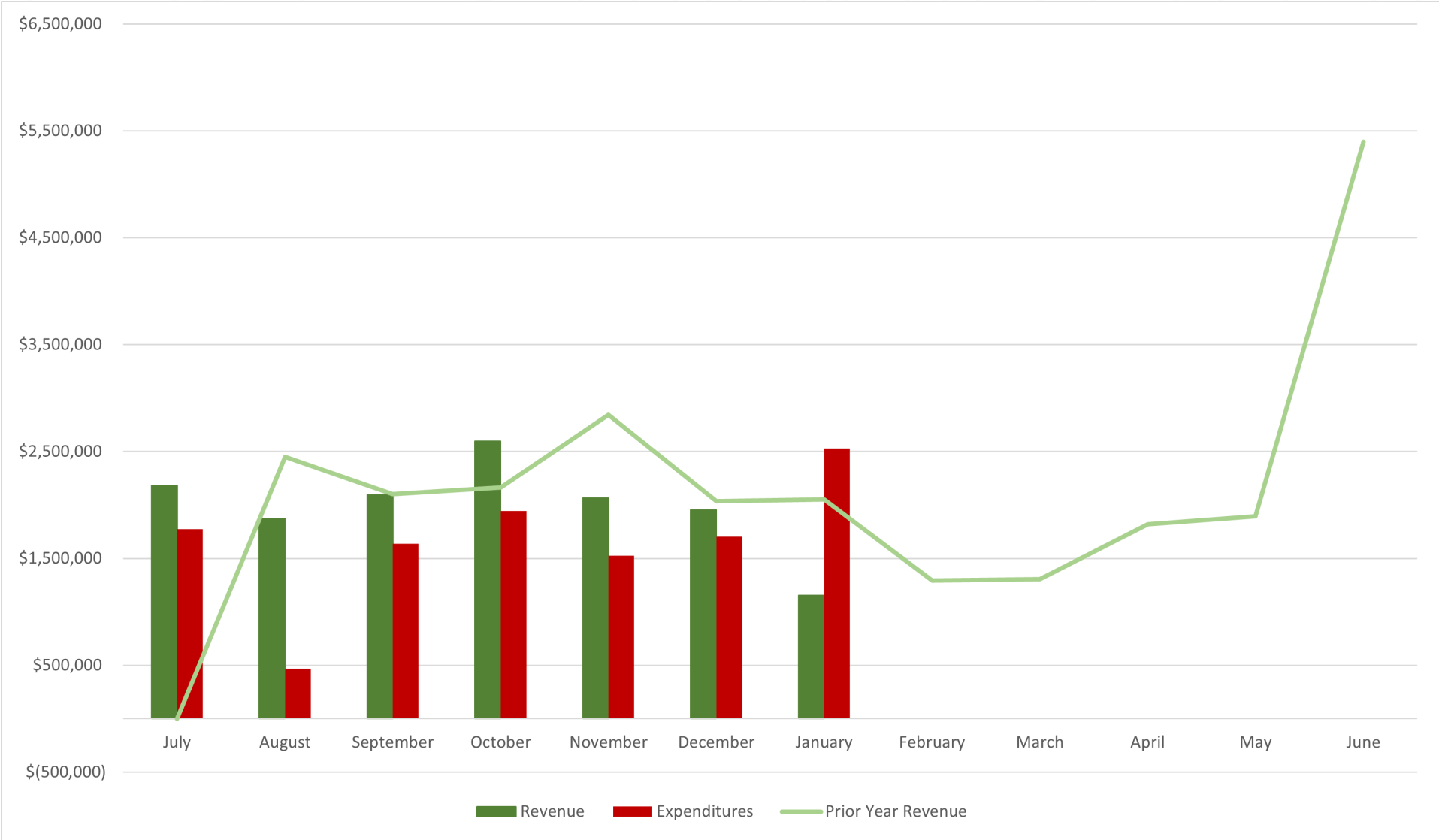
Mason Scott  
Buncombe County

EXPLORE  
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POWERED BY | Buncombe County Tourism  
Development Authority



# OPERATING AND EARNED REVENUE FUNDS

Revenues (Current and Prior-year) vs Expenditures (current year), February 2024



For more information, see financial and sales statements pages 1-3, and 7



# OPERATING AND EARNED REVENUE FUNDS

Monthly Summary of Activities, February 2024

Operating Fund	Budget	Current Month Actual	Year to Date Actual	(%) Budget Collected/Used
Total revenues	\$ 28,852,000	\$ 1,156,612	\$ 13,959,272	55.8%
Total expenditures		\$ 2,527,551	\$ 13,051,461	45.2%

Earned Revenue Fund	Budget	Current Month Actual	Year to Date Actual	(%) Budget Collected/Used
Total revenues	\$ 250,000	\$ 19,868	\$ 123,509	57.1%
Total expenditures		\$ -	\$ (3,982)	-2%

For more information, see financial and sales statements pages 1-2





# PROJECT FUNDS: TPDF AND LIFT FUNDS

Monthly Summary of Activities, February 2024

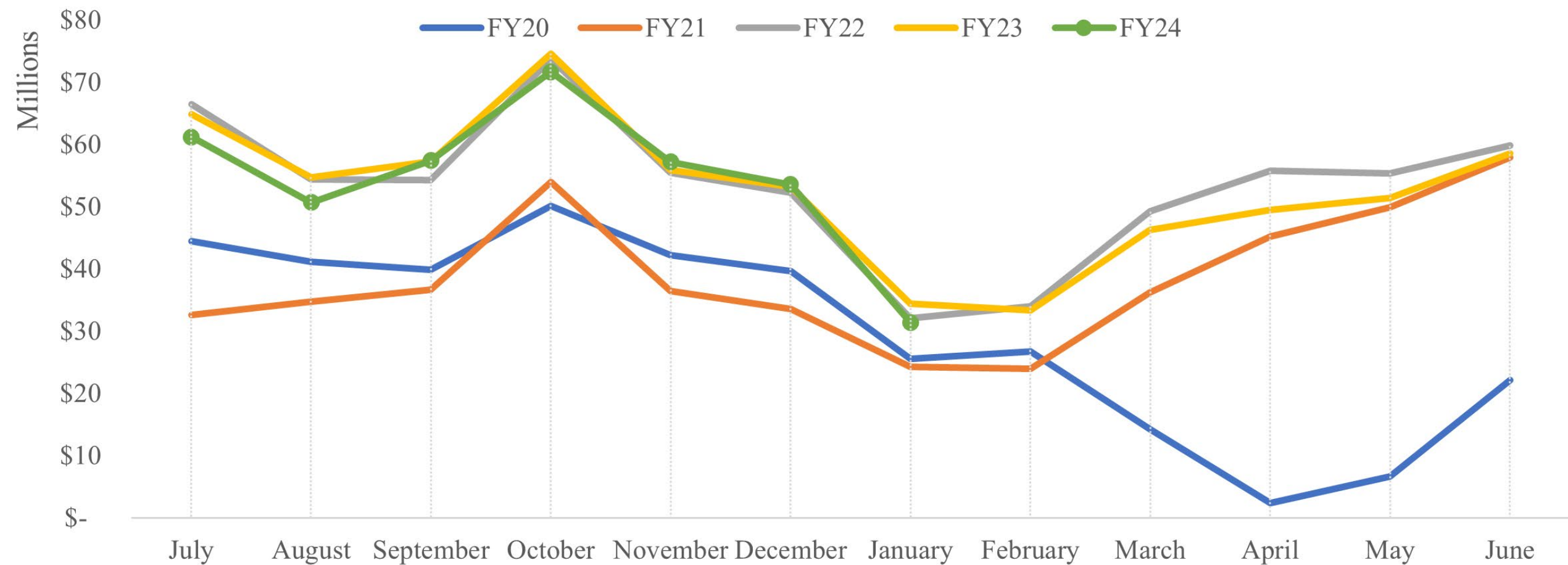
Tourism Product Development Fund	Budget	Current Month Actual	Life to Date Actual	(%) Budget Collected/Used
Total revenues	\$ 32,624,185	\$ 538,502	\$ 38,463,844	>100%
Total expenditures		\$ 25,952	\$ 4,907,965	15%
Active projects		20		
Funding available for future grants		\$ 5,839,658		

Legacy Investment From Tourism Fund	Budget	Current Month Actual	Life to Date Actual	(%) Budget Collected/Used
Total revenues	\$ 339,560	\$ 481,545	\$ 10,009,441	>100%
Total expenditures		\$ -	\$ 142,120	42%
Active projects		0		
Funding available for future grants		\$ 9,669,880		

For more information, see financial and sales statements pages 3, 5, & 6

# LODGING SALES

Shown by Month of Sales, Year-to-Date (5 years), February 2024



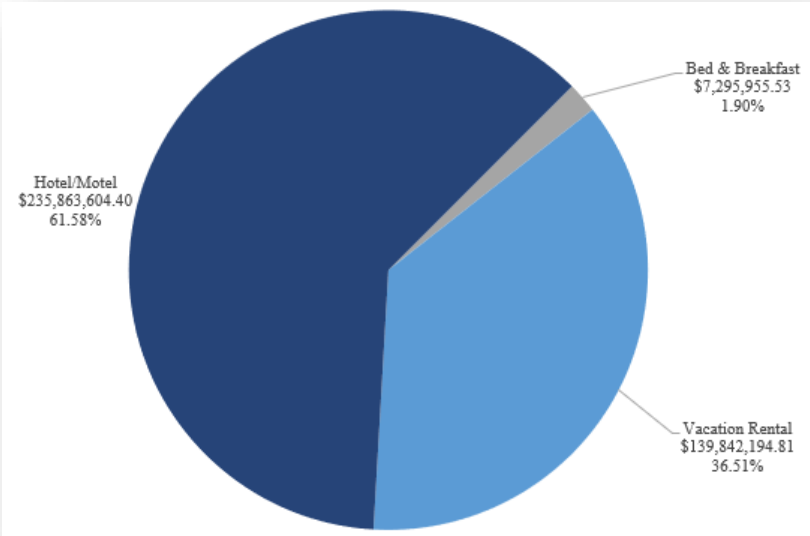
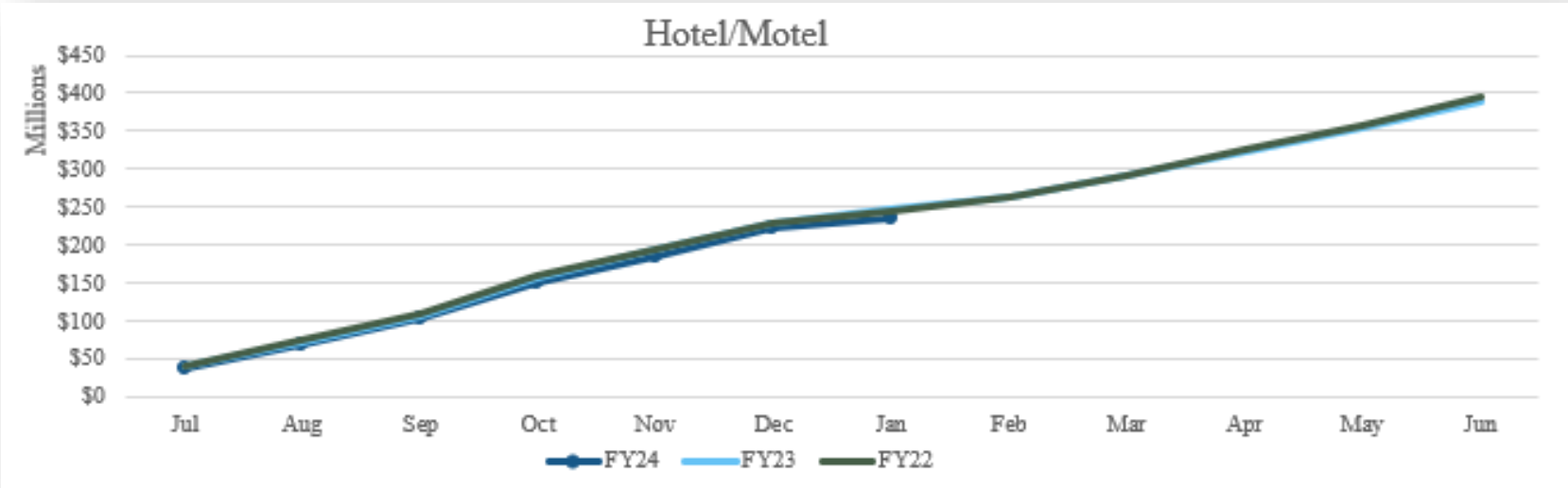
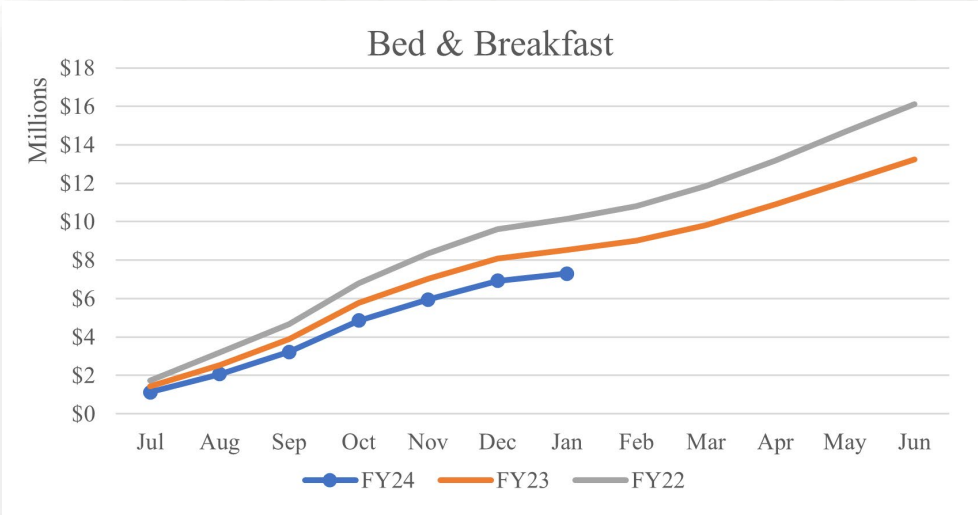
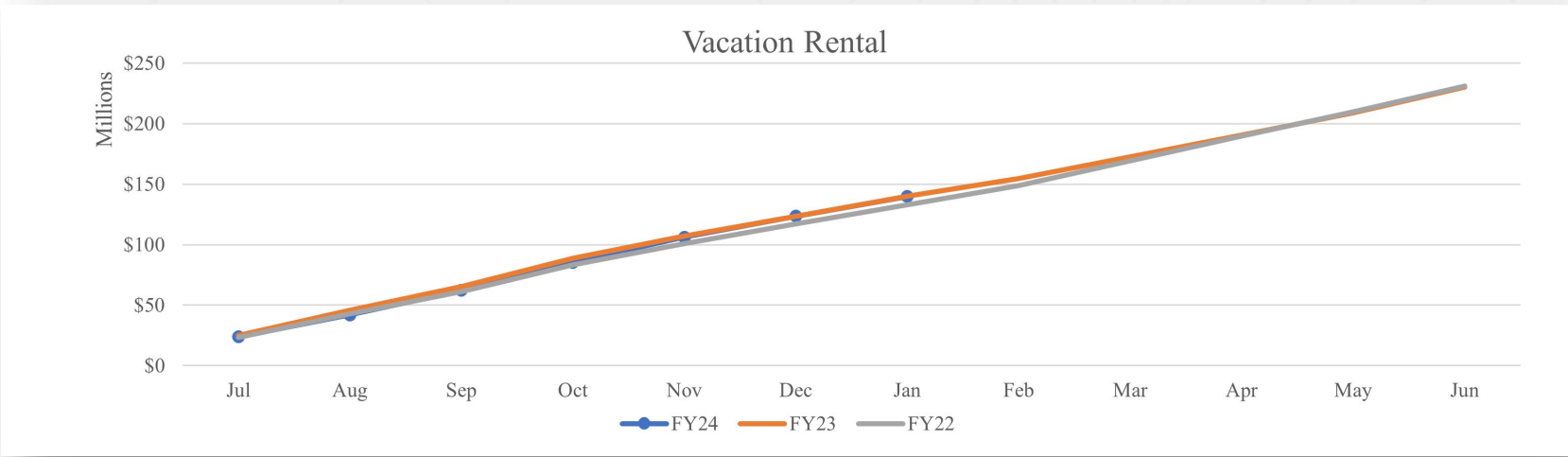
For more information, see financial and sales statements page 9





# LODGING SALES

Activity by type and month, shown for 3 years, February 2024



For more information, see financial and sales statements pages 10 - 11

# FEBRUARY 2024 FINANCIAL REPORTS

Chair Brenda Durden

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Questions/Comments

**Suggested Motion:**

**Motion to approve the February 2024 Financial Reports as presented.**

Motion Second

Additional Discussion

Vote







# TPDF COMMITTEE NOMINATIONS

Brenda Durden  
BCTDA | Chair

EXPLORE  
**ASHEVILLE**  
POWERED BY | Buncombe County Tourism  
Development Authority

# TPDF COMMITTEE | OVERVIEW

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The Tourism Product Development Fund (TPDF) Committee makes recommendations to the BCTDA for funding projects that will generate new room nights for lodging facilities in Buncombe County, as mandated by state legislation.

## TPDF Committee Structure:

- Consists of 9 members
  - Five members (a majority) must be persons who are owners or operators of hotels, motels, or other taxable lodging accommodations
  - Remainder of the committee shall be made up of representatives with tourism, legal, financial economic development or architecture expertise
- All members shall serve 3-year terms, with no more than 2 consecutive terms
- **REMINDER:** TDA Board Liaison position is now an ex-officio position for TPDF & LIFT
  - Due to TDA Board member terms not aligning with Committee terms, TDA liaisons currently change mid-grant cycle. To maintain connectivity between the TDA Board and Committees, we are updating the TDA Committee position to an ex-officio position.

## Committee Member Roles & Responsibilities

Committee members must have a thorough understanding of the grant requirements as mandated by the legislation and are responsible for upholding the priorities of the BCTDA. Committee members are expected to maintain an unbiased position and refrain from communications or meetings with applicants throughout the review process.





# TPDF COMMITTEE | VACANCIES

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**Jim Muth, Chair**

Muth Management Inc. Consulting  
Tourism Appointment

**Ken Stamps, Vice Chair**

Navitat Canopy Adventures & Adventure Pisgah  
Tourism & Lodging Appointment

**Jay Curwen**

Nantahala Outdoor Center  
Tourism Appointment

**Gary Froeba**

The Omni Grove Park Inn  
Lodging Appointment

**Vacant**

Lodging Appointment

**Scott Kerchner**

Element Asheville Downtown  
Lodging Appointment

**Vacant**

Finance Appointment

**David McCartney**

Hotel Arras  
Lodging Appointment

**Stephanie Moore**

Center for Craft  
Tourism Appointment

**Matthew Lehman**

Grand Bohemian Hotel  
BCTDA Liaison (Non-Voting)



# TPDF COMMITTEE | APPLICATION UPDATE

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## Application Process Recap:

- Application opened on February 9, and closed on March 1
- Received 15 applications
- TPDF Nominating Committee met on March 13 and thoughtfully reviewed all applications and determined their recommendations for the committee for the board to consider

## Nominating Committee Members:

**Jim Muth** | Muth Management Inc. Consulting  
*TPDF Committee Chair, Tourism Appointment*

**Ken Stamps** | Navitat Canopy Adventures & Adventure Pisgah  
*TPDF Committee Vice Chair, Tourism & Lodging Appointment*

**David McCartney** | Hotel Arras  
*TPDF Committee Member, Lodging Appointment*





# TPDF NOMINATING COMMITTEE RECOMMENDATION

Chair Brenda Durden

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**Recommendation:** The TPDF Nominating Committee recommends appointing the following as members of the TPDF Committee.

**Randy Claybrook | Bent Creek Lodge**  
Lodging Appointment

**Michael Andry | Morgan Stanley**  
Finance Appointment



# TPDF COMMITTEE APPOINTMENTS

Chair Brenda Durden

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Questions/Comments

**Suggested Motion:**

**Motion to approve the TPDF Committee as recommended by the TPDF Nominating Committee.**

Motion Second

Additional Discussion

Vote







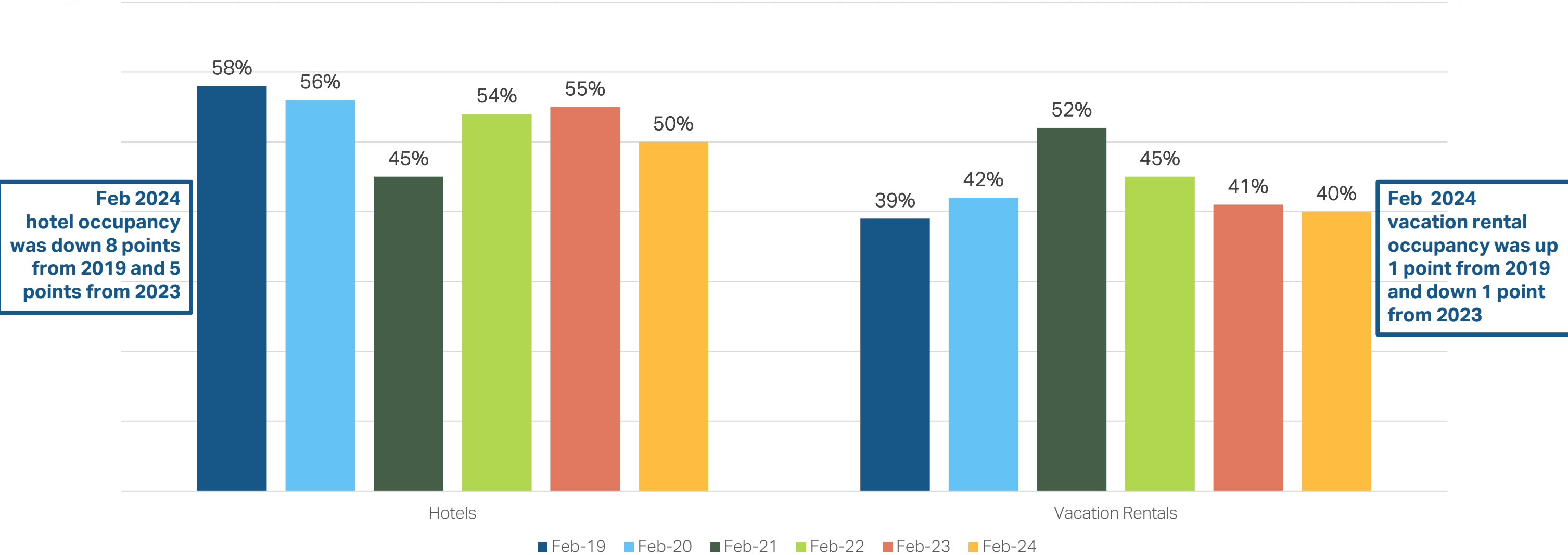
# PRESIDENT & CEO REPORT

Vic Isley

Explore Asheville | President & CEO

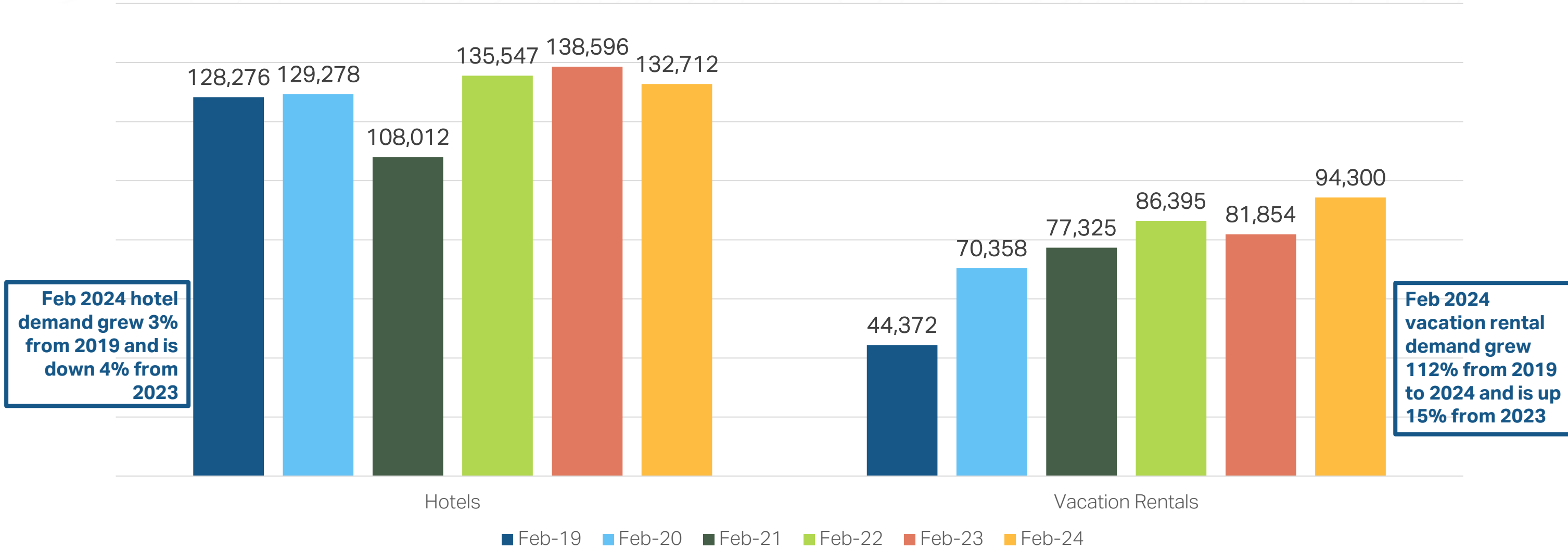
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Development Authority

# FEBRUARY LODGING OCCUPANCY





# FEBRUARY LODGING DEMAND







# BCTDA ANNUAL PLANNING SESSION IS TOMORROW

Meet at Highland Brewing’s Event Center in the Barrel Room at 9:30am on Friday, March 22. The session ends at 3:30pm.

TPDF and LIFT Committee Members and Explore Asheville leadership team members will join the planning session.

## PLANNING SESSION TOPICS:

- The Role of TDAs in North Carolina
- National, State and Local Travel and Economic Outlook
- Housing Supply & Affordability Overview
- 2024 Resident Perspectives on Tourism
- Nurturing & Growing our Workforce



### FY25 BCTDA Annual Planning Session

Friday, March 22, 2024 | 9:30 a.m.

Highland Brewing Company, Barrel Room | 12 Old Charlotte Highway, Asheville

Members of the public may attend in person or [register here](#) to view a livestream\* of the session.

#### AGENDA

9:30 a.m.	Breakfast and Social Time	Open Discussion
10:00 a.m.	Call to Order, Welcome & Introductions <i>*Livestream begins at 10:00 a.m.; in-person participants gather at 9:30 a.m.</i>	Brenda Durden
10:30 a.m.	Setting the Table: The Role of Tourism Development Authorities in NC a. NC Occupancy Tax and Their Usage b. BCTDA Overview c. Buncombe County Legislation & Investment Capacity i. Tourism Product Development Fund (TPDF) ii. Legacy Investment from Tourism (LIFT) Fund	Chris Cavanaugh, Magellan Strategy Group Vic Isley Vic Isley
11:15 a.m.	Break <i>*Livestream pauses during scheduled break and resumes after 15 minutes.</i>	
11:30 a.m.	National, State and Local Travel and Economic Outlook	Travis Napper, Tourism Economics
12:00 p.m.	Lunch and Social Time <i>*Livestream remains paused during lunch and resumes at 12:30 p.m.</i>	Open Discussion
12:30 p.m.	Housing Supply and Affordability Overview	Scott Dedman, Retired
1:45 p.m.	Break <i>*Livestream pauses during scheduled break and resumes after 15 minutes.</i>	
2:00 p.m.	2024 Resident Perspectives on Tourism	Chris Davidson, MMGY Global
2:45 p.m.	Nurturing and Growing our Workforce Panel Discussion <ul style="list-style-type: none"><li>• Robyn Pass, Career Academy Coordinator, Erwin High School, Buncombe County Schools</li><li>• Dawson Winchester, Assistant General Manager, Hampton Inn &amp; Suites</li><li>• Alucia Noonan, Housekeeping Supervisor, Grand Bohemian Hotel</li><li>• Christy Greer, A-B Tech Culinary Arts Graduate</li></ul>	
3:30 p.m.	Wrap-Up & Adjourn	Brenda Durden

The next joint BCTDA monthly meeting is **Wednesday, April 24, 2024**, at 9:00 a.m., in the Board Room of Explore Asheville, located at 27 College Place. Please contact Julia Simpson at [jsimpson@ExploreAsheville.com](mailto:jsimpson@ExploreAsheville.com) or 828.333.5831 with questions.

#### BCTDA Mission Statement

To be a leader in the economic development of Buncombe County by attracting and servicing visitors, generating income, jobs and tax revenues which make the community a better place to live and visit.



# APRIL IS NATIONAL VOLUNTEER MONTH – VOLUNTEER WITH US!

Travel & Hospitality Earth Day Cleanup | April 22, 2-4pm

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**Hosted by Explore Asheville with support from Asheville GreenWorks and RiverLink.**

We encourage you to recruit two to three staff members to represent your business and take part in the cleanup. The two-hour program will include welcome remarks and instructions, a one-hour cleanup, and a post-cleanup social.

*More event details and registration to come.*



# HEROES OF HOSPITALITY

## Call for Nominations

### We're accepting nominations for the inaugural Explore Asheville Heroes of Hospitality Awards!

Nominations will be accepted for non-managerial service employees or volunteers.

Nominated employees must have direct contact or provide direct support or entertainment to visitors and customers, and they must be an outstanding ambassador of Asheville and Buncombe County.

**Do you know someone who has gone above and beyond in their  
service to visitors and guests?**

**Nominate your Hero by 5pm April 12.**

The travel and hospitality community will be invited to celebrate nominees and winners during National Travel and Tourism Week (May 19–25) at a luncheon hosted in their honor at the Omni Grove Park Inn on May 20, 12–2pm.



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Buncombe County Tourism  
Development Authority

## Heroes of Hospitality

**Organizations Eligible to Apply Include:**

- Tours/Attractions
- Food and Beverage
- Arts/Cultural Institutions
- Retail
- Lodging
- Entertainment/Nightlife





# LOCAL FESTIVALS & CULTURAL EVENTS

Supported by Explore Asheville and the BCTDA

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## March Events

- Zelda Fitzgerald Week
- Asheville Symphony's 2024 Artist Residency: A Celebration of the Violin
- TEDxAsheville

## April Events

- Connect Beyond Festival
- Maker Faire
- Swannanoa Valley Music Heritage Concert
- Downtown After 5
- {Re}HAPPENING 12
- UNCA Our Turn to Play Scholarship Dinner

The Festival & Cultural Event Support Fund was designed to provide financial support to local nonprofits for events that serve both the residents of Buncombe County and the visitors who travel to the Asheville area.

Event sponsorships are also accepted on a rolling basis. More information is available at [AshevilleCVB.com](https://AshevilleCVB.com).







# BUSINESS DEVELOPMENT SPORTS UPDATE

Michael Kryzanek

Explore Asheville | VP of Business Development



# EXPLORE ASHEVILLE CONFIRMED SPORTS GROUPS & EVENTS

Several sports groups are coming to our community from mid-March through October; more on the way!

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26

EVENTS

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10.2K

ROOMNIGHTS

\$9.6M

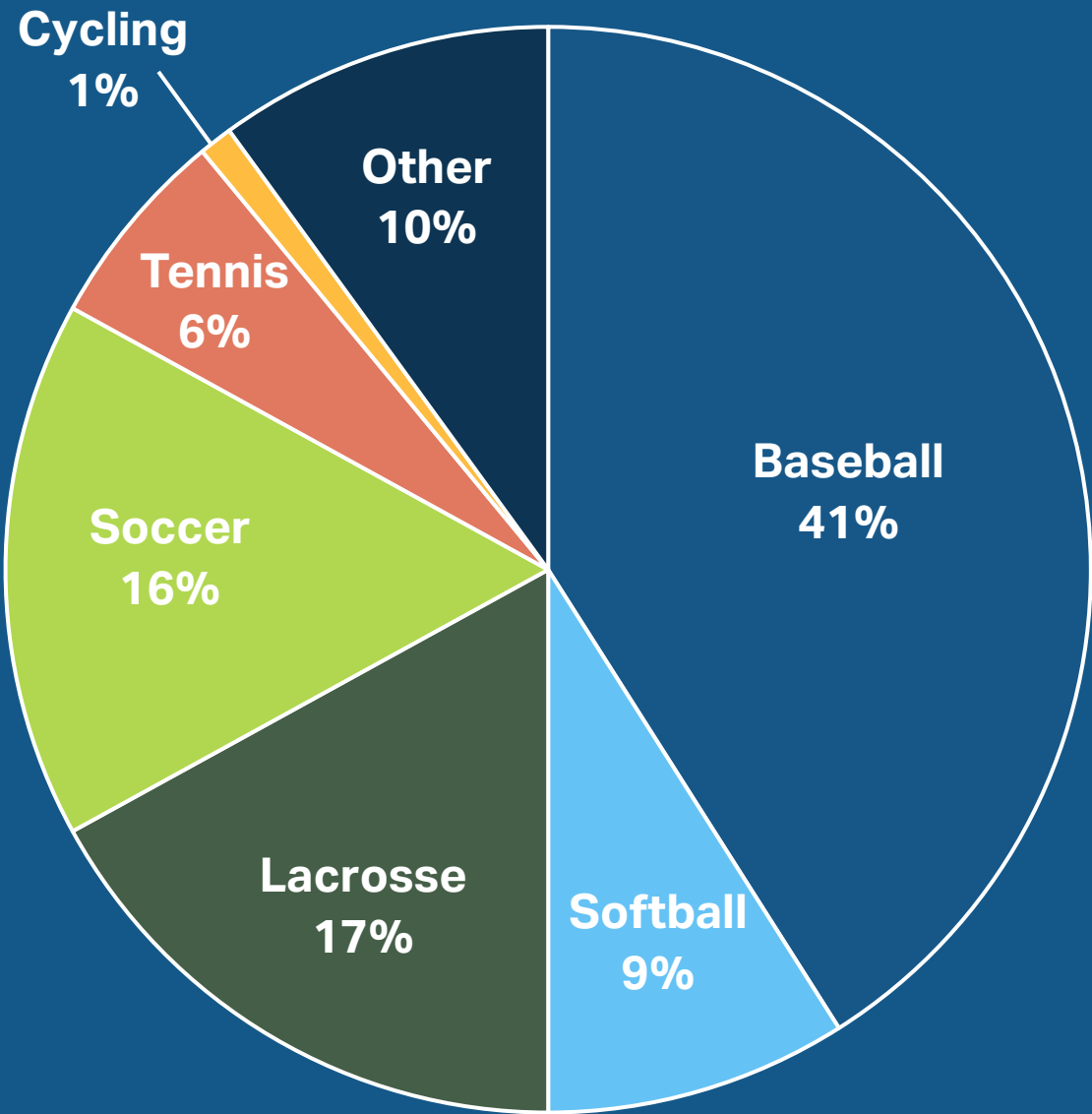
DIRECT SPENDING





# SPORTS GROUPS & EVENTS ANALYSIS

Various sports and venues are represented in the confirmed bookings



Venues	# of Events
Bob Lewis Ballpark*	11
John B Lewis Soccer Complex*	3
John B Lewis Ballpark* + Buncombe County Sports Park*	2
Montreat College + Mars Hill University Baseball Fields	2
UNC Asheville Sherrill Center/Kimmel Arena	2
Aston Park Tennis Center	2
Harrah’s Cherokee Center - Asheville*	1

\* TPDF project investments



# FY25 BUDGET PROCESS

Matthew Lehman

BCTDA | Vice Chair / Finance Committee Member

Jennifer Kass-Green

Explore Asheville | VP of Culture & Business Affairs



# FINANCE COMMITTEE REPORT

Matthew Lehman, BCTDA Vice Chair / Finance Committee Member

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## COMMITTEE MEMBERS

**HP Patel | BCTDA Nonprofit Treasurer**  
(Finance Committee Chair)

**Brenda Durden | BCTDA Board Chair**

**Matthew Lehman | BCTDA Board Vice Chair**

**Chris Cavanaugh | Magellan Strategy Group**

**Chip Craig | GreyBeard Realty**







# TRENDS & FORECASTS

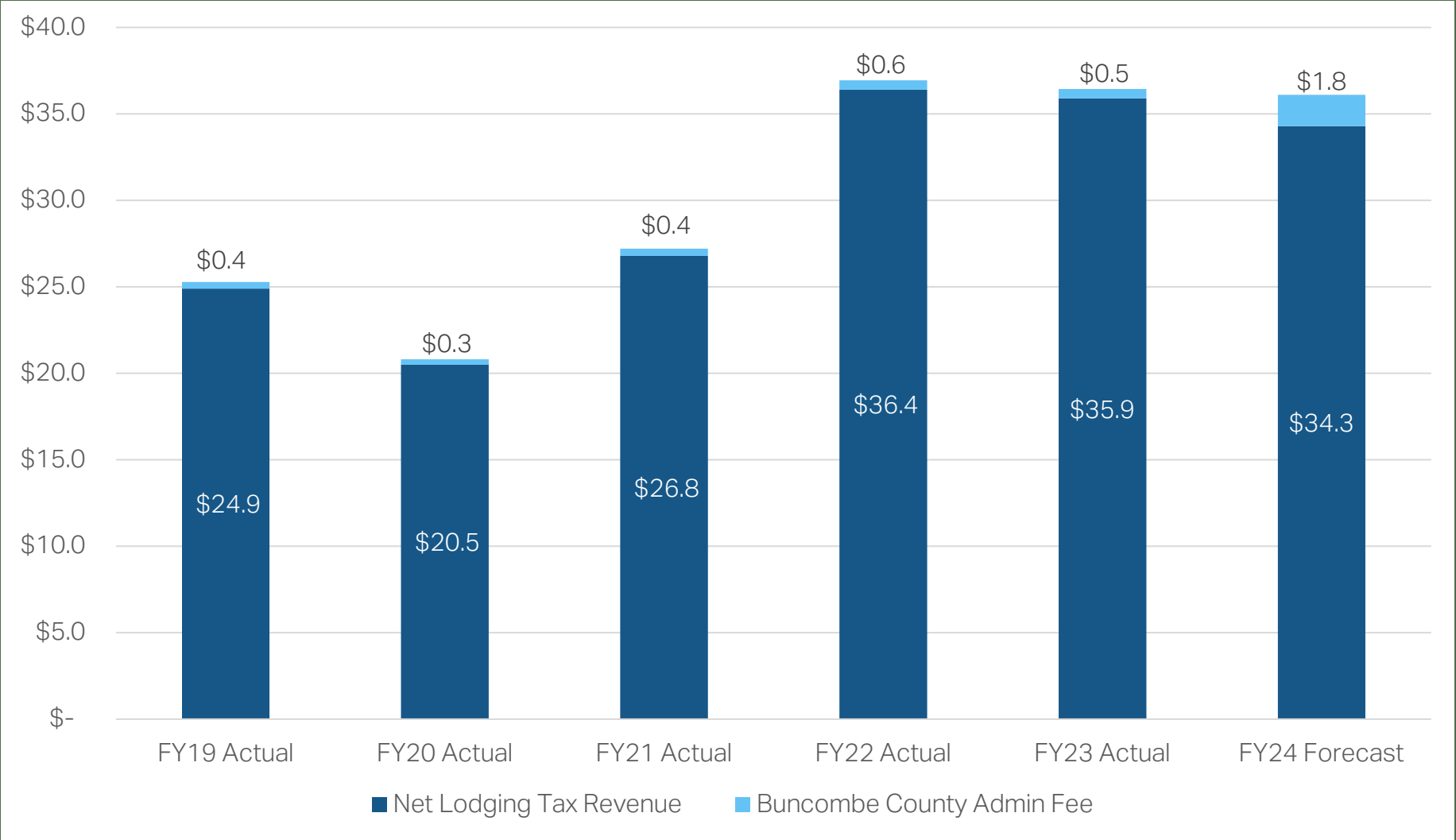
Jennifer Kass-Green

Explore Asheville | VP of Culture & Business Affairs



# LODGING TAX HISTORY

Lodging tax revenue in Buncombe County, FY19-FY24, amounts represented in millions



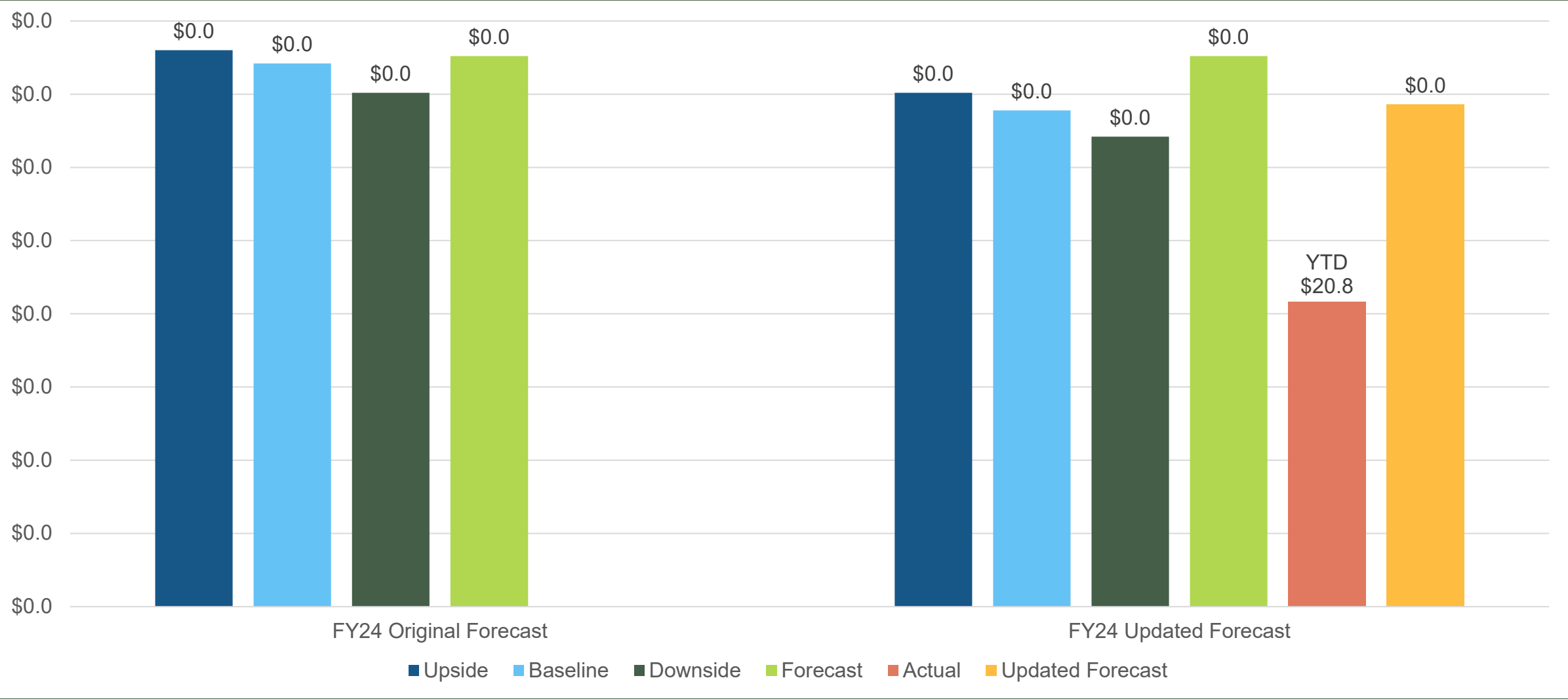
We are projecting net lodging tax revenue for FY24 to go down 5% as compared to FY23, considering the increase in the County admin fee.

Source: Tourism Economics



# FY24 UPDATED NET LODGING TAX FORECAST

Net lodging tax revenue in Buncombe County, three scenarios, amounts represented in millions



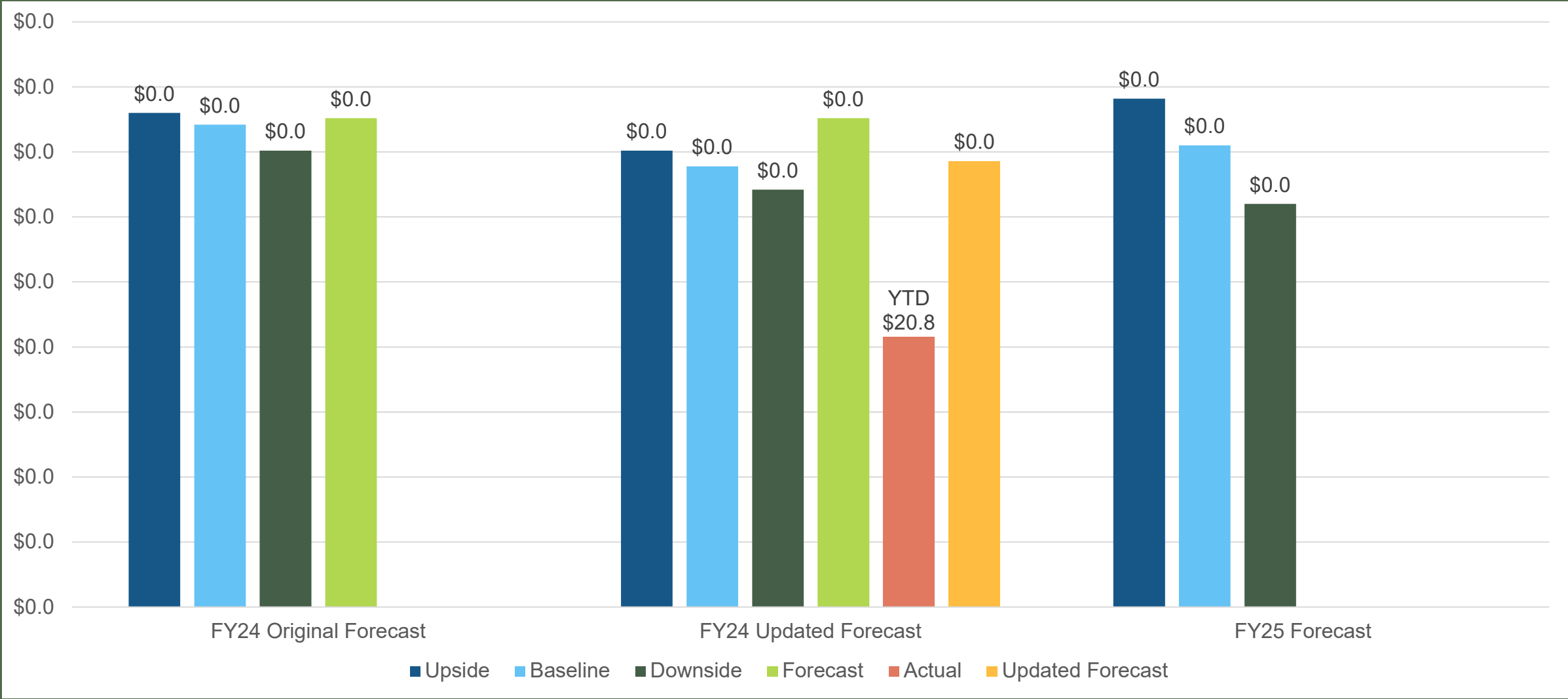
Source: Tourism Economics





# FY25 NET LODGING TAX FORECAST

Net lodging tax revenue in Buncombe County, three scenarios, amounts represented in millions



Source: Tourism Economics



# FINANCE COMMITTEE REPORT

Matthew Lehman, BCTDA Vice Chair/Finance Committee Member

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## Finance Committee Recommendation:

The recommendation of the BCTDA Finance Committee is to establish the FY25 BCTDA net lodging tax revenue forecast at \$34.3 million.

Note: The total FY25 lodging tax forecast, including the Buncombe County administrative fee, is \$36.1 million, with BCTDA net revenues received of \$34.3 million.

# ESTABLISH REVENUE FORECAST

Chair Brenda Durden

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Questions/Comments

## Suggested Motion:

**Motion to accept the recommendation of the BCTDA Finance Committee and establish the FY25 BCTDA net lodging tax revenue forecast at \$34.3 million.**

Motion Second

Additional Discussion

Vote







# CITY UPDATES

Vice Mayor Sandra Kilgore







# MISCELLANEOUS BUSINESS

Brenda Durden  
BCTDA | Chair

EXPLORE  
**ASHEVILLE**  
POWERED BY | Buncombe County Tourism  
Development Authority





# PUBLIC COMMENTS

Brenda Durden  
BCTDA | Chair



# LIVE VIRTUAL PUBLIC COMMENTS

Chair Brenda Durden

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**Members of the Public were invited to sign-up to virtually share live comments during today's in-person BCTDA meeting.**

**As of the 12:00 p.m. registration deadline on Wednesday, March 20, no requests to speak had been received.**



# IN-PERSON PUBLIC COMMENTS

Chair Brenda Durden

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Upon arrival to this morning's BCTDA meeting, anyone who indicated a desire to make public comments completed the Public Comment Sign-In Sheet, affirming they agree to abide by the Rules of Decorum.



# A FEW REMINDERS

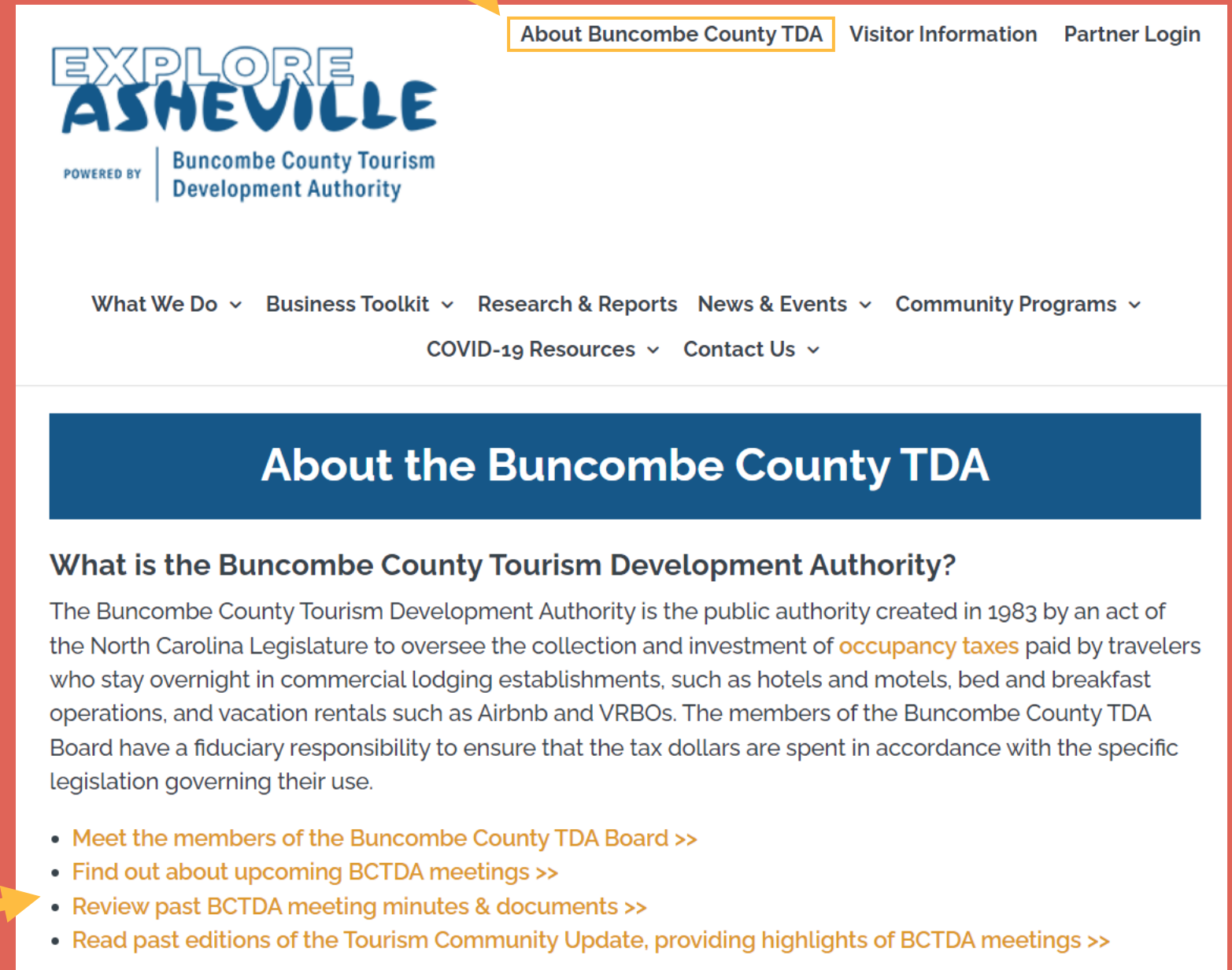
Chair Brenda Durden

Additional materials, including the PowerPoint presentation, will be posted online later today.

The next regular BCTDA meeting will be held on Wednesday, April 24, 2024, at 9:00 a.m. in the Explore Asheville Board Room

For more information go to:

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## About the Buncombe County TDA

### What is the Buncombe County Tourism Development Authority?

The Buncombe County Tourism Development Authority is the public authority created in 1983 by an act of the North Carolina Legislature to oversee the collection and investment of **occupancy taxes** paid by travelers who stay overnight in commercial lodging establishments, such as hotels and motels, bed and breakfast operations, and vacation rentals such as Airbnb and VRBOs. The members of the Buncombe County TDA Board have a fiduciary responsibility to ensure that the tax dollars are spent in accordance with the specific legislation governing their use.

- [Meet the members of the Buncombe County TDA Board >>](#)
- [Find out about upcoming BCTDA meetings >>](#)
- [Review past BCTDA meeting minutes & documents >>](#)
- [Read past editions of the Tourism Community Update, providing highlights of BCTDA meetings >>](#)





# ADJOURNMENT

Chair Brenda Durden

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Questions/Comments

**Suggested Motion:**

**Motion to adjourn the BCTDA Meeting.**

Motion Second

Discussion

Vote







# THANK YOU

*See you tomorrow at the annual planning session or at the next BCTDA meeting!*

**BCTDA Annual Planning Session | Friday, March 22, 2024 | 9:30 a.m.**

Highland Brewing Company | 12 Old Charlotte Highway

**BCTDA Meeting | Wednesday, April 24, 2024 | 9:00 a.m.**

Explore Asheville Board Room | 27 College Place