

# TOURISM PRODUCT DEVELOPMENT FUND

**NOW INVITING**

applications for  
the 2022 grant cycle



Tourism Product Development Fund

## INFO SESSION

WEDNESDAY MAY 4th 3:00 - 4:30 pm

PHASE I

### APPLICATION DEADLINE

WEDNESDAY JUNE 1st



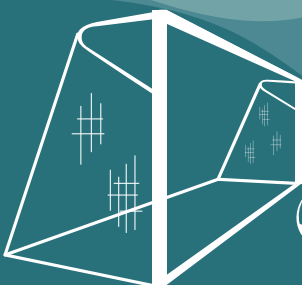
POINT  
CAMERA  
HERE

For grant requirements + criteria, visit

**EXPLOREASHEVILLECVB.COM**

**\$44**  
MILLION  
SINCE 2001

in community investment using  
occupancy tax revenue paid by visitors  
to Buncombe County.



**39**

**PROJECTS**

arts, culture, greenways,  
event spaces, athletic facilities,  
infrastructure and more

**WHO  
CAN  
APPLY?**

BUNCOMBE COUNTY  
NON - PROFITS +  
MUNICIPAL PARTNERS

**WHAT  
IS IT  
FOR?**

TOURISM RELATED  
CAPITAL PROJECTS

**HOW MUCH WILL BE  
AVAILABLE IN THE FUND?**

**\$15 MILLION**

Pack Square Park • WNC Farmers Market • NC Arboretum • Woodfin Greenway & Blueway • Enka Recreation Destination & Bob Lewis Ballpark • Grove Arcade • WNC Nature Center • Asheville Art Museum • River Arts District Redevelopment & Greenway • Montford Park Players Theater • JBL Soccer Complex at Azalea Park • LEAF Global Arts Center • Asheville Museum of Science • African American Heritage Trail • Center for Craft • City of Asheville US Cellular Center • Asheville Community Theater • Black Mountain College Museum + Arts Center • YMI Cultural Center • Wortham Center for the Performing Arts • WNC Veterans' Memorial at Pack Square Park • Asheville/Buncombe Wayfinding Signage Program • African American Heritage Museum at Stephens-Lee • The Collider • Buncombe County Civil War Trails • Asheville Visitor Center • Montreat College Pulliam Stadium • RiverLink / Pearson Bridge River Access • Smoky Mountain Adventure Center • UNC Asheville Sports Complex • The Orange Peel • Navitat Canopy Adventures • Highland Brewing Company